

Code of the Town of New Hartford

Chapter 118 Zoning.

Section 118-84 Signage.

F. General regulations.

(3) Location of signs.

(a) No sign, other than an official traffic sign or public notice approved by the Town Clerk, shall be erected within the right-of-way line of any public street. Signs posted in the right-of-way shall be removed, without prior notice, by the Codes Department, Highway Department or Police Department. Signs removed from the public right-of-way shall be retained for no more than 10 business days and disposed of thereafter.

(b) Signs shall not use utility poles or trees, rocks or other natural features as a medium of communication or means of support.

(c) No sign shall be so located as to detract from, or obstruct public view of, historic buildings, scenic views or any other recognized natural features such as a waterfall, glen, etc.

D. Exempt signs.

- (1)** Signs advertising the sale or rental of the premises upon which the sign is located.
 - (a)** Not more than one sign shall be placed upon a property unless such property fronts on more than one street, in which event one sign may be erected on each frontage.
 - (b)** In the A, RA, LDR, MDR and HDR Districts, signs advertising the sale, lease or rental of the premises upon which the sign is located shall not exceed six square feet in area, and a subdivision sign shall not exceed 32 square feet in area.
 - (c)** In the MU, I, C-1, C-2, C-3 and M districts, signs advertising the sale, lease or rental of the premises upon which the sign is located shall not exceed 32 square feet in area.
 - (d)** Such sign(s) shall be removed within 30 days after the premises has been sold or rented.
 - (e)** Such signs shall not be illuminated.
- (2)** Signs denoting the architect, lending institution, engineer or contractor where construction, repair or renovation is in progress, which shall be limited to one sign per property with a maximum size of six square feet in the A, RA, LDR, MDR and HDR districts and 32 square feet in all other districts.
- (3)** Signs which mark property boundaries; give directions for roads or trails; prohibit trespassing, hunting, fishing or off-road vehicles; or warn of hazards.
- (4)** Signs up to two square feet in size, giving the name of the residents of a dwelling or its address.
- (5)** Sandwich boards meeting the following requirements:
 - (a)** Sandwich boards must be nonilluminated and shall not exceed eight square feet in sign area, with a maximum height of four feet and a width not to exceed 30 inches.
 - (b)** Sandwich boards shall be constructed of commercial grade materials.
 - (c)** The sign shall not be located in such a manner as to restrict vision or impair vehicular or pedestrian safety or maintenance of sidewalks or impede flow of pedestrian traffic.
 - (d)** The sign must be located in front of or on the side of the building and in close proximity to the building within which the business is located.

- (e) The sign shall only be displayed during hours that the business establishment is open.
- (6) Temporary signs. Temporary signs meeting the following standards shall be permitted:
 - (a) Temporary signs shall be limited to 60 days and shall be removed within seven days of an event or activity, as applicable.
 - (b) Temporary signs located in an LDR, MDR or HDR District shall not exceed six square feet in size.
 - (c) Temporary signs located in an A, RA, MU, I, C-1, C-2, C-3 or M District shall not exceed 32 square feet in size.
 - (d) Temporary signs shall be set back five feet from the lot line.
- (7) Window signs, as long as they conform to the illumination requirements of this article and do not cover more than 20% of the glass area or six square feet of the pane to which the sign is affixed or displayed.
- (8) Gasoline service station signs attached on fuel pumps or pump islands, displaying the price of fuel, not exceeding two square feet; however, the total size of price, logo and any other signage on a pump shall not exceed a combined total of three square feet.
- (9) Signs on vehicles used when the vehicle is used on a daily basis to transport people or goods to and from the business where the vehicle is parked. Vehicles with signs on them as described in this Subsection **D(9)** shall be parked in the rear or side yard during nonoperating hours.

49-0

1 Rod = 16.5 ft

New Fa
Return to me
TX

Town of New Hartford Roads			
Road Name	Length (Miles)	Width (Feet)	Notes
Alexandria Road	0.21	3 rods	
Allen Road	0.06	3 rods	
Allman Place	0.22	3 rods	
Allport Road			
Alvin Place	0.12	3 rods	
Andover Avenue	0.12	3 rods	
Anthony Lane	0.26	60'	
Appler Road	0.06	3 rods	
Applewood Boulevard	0.31	60'	
Arbor Drive	0.38	3 rods	
Arlington Terrace	0.32	3 rods	
Augusta Drive	0.48	60'	
Balsam Crescent	0.21	3 rods	
Barley Mow Run	0.33	60'	
Bartlett Road			
Bayberry Lane	0.18	60'	
Beckwith Circle	0.12	60'	
Beechwood Road	0.5	3 rods	
Benton Circle	0.39	3 rods	
Birchdale Crescent	0.06	3 rods	
Bittern Court	0.24	60'	
Blackburn Court	0.18	60'	
Bleachery Avenue	0.27	50'	
Bohling Road			
Bolton Circle	0.09	3 rods	
Bolton Road	0.45	3 rods	
Bonnie Avenue			
Bradford Lane			
Bradley Road	0.36	60'	
Brantwood Lane	0.06	60'	
Brantwood Road	0.19	60'	
Brett Brae	0.36	60'	
Briarwood Court	0.12	60'	
Briarwood Lane	0.3	60'	
Brimfield Street	0.2	4 rods	County Road
Bromwich Road	0.08	60'	
Brooks Lane	0.12	60'	
Brookside Terrace	0.14	60'	
Burrstone Road			State Road

Business Park Drive			
Butler Road	0.26	4 rods	
Butternut Road	0.14	60'	
Buttonwood Circle			Private - Cherrywood
Camden Way	0.1	60'	
Campion Road	0.66	4 rods	County Road
Canterbury Road	0.3	60'	
Carmen Lane	0.09		
Caryl Boulevard	0.24	3 rods	
Cascade Drive	0.62	60'	
Catherine Avenue	0.14	3 rods	
Center Terrace	0.17	3 rods	
Champlin Avenue			NYSDOT
Chapman Road	1.28	4 rods	County Road
Chenango Road	0.21	3 rods	
Cherrywood Boulevard			Private
Chestnut Place	0.12	60'	
Chestnut Road	0.41	60'	
Christine Court	0.24	60'	
Christopher Circle	0.34	60'	
Church Street	0.09	60'	
Claridge Court	0.15	3 rods	
Clinton Road			NYSDOT
Clinton Street	0.7	3 rods	County Road
Clintonview Boulevard	0.32	60'	
Clintonview Road	0.26	60'	
Collins Avenue	0.13	3 rods	
Collins Lane	0.04	60'	
Commercial Drive			NYSDOT
Commons Road	0.03	60'	
Compton Road	0.26	3 rods	
Concord Boulevard	0.38	3 rods	
Cone Circle	0.25	3 rods	
Cosmo Court	0.26	60'	
Cosmo Lane	0.06	60'	
Court Knolle	0.45	60'	
Coxe Avenue	0.11	3 rods	
Craig Avenue			
Cranberry Lane	0.21	60'	
Crawford Lane			
Crescent Drive			
Crestway Drive			
Crestwood Terrace	0.11	60'	
Danberry Circle	0.23	60'	

Danberry Road	0.3	60'	
Dartmoor Lane	0.03	3 rods	
Davis Place	0.14	3 rods	
Deerpath Court	0.05	60'	
Deerpath Drive	0.25	60'	
Deer Run Road	0.11	60'	
Dixon Road	0.11	3 rods	
Donegal Place	0.08	60'	
Doris Road	0.15	60'	
Eagle Ridge Drive	0.23	60'	
Ealy Avenue	0.08	3 rods	
Eastwood Avenue	0.16	60'	
Edgebrook Place	0.05	3 rods	
Edna Terrace	0.12	3 rods	
Ellinwood Court	0.2		
Elm Street	0.94	3 rods	
Elmhurst Drive	0.11	3 rods	
Emerson Road	0.07	3 rods	
Erie Avenue	0.03	3 rods	
Esmeralda Avenue	0.08	3 rods	
Estates Drive	0.12	60'	
Evalon Road	0.23	3 rods	
Fairway Drive	0.57	60'	
Fawncrest Boulevard	0.2	60'	
Ferro Avenue	0.1	3 rods	
Fieldwood Road	0.06	60'	
Forest Avenue			Private
Forest Road	0.39	3 rods	
Foxcroft Road	0.38	60'	
Foxwood Road	0.06	60'	
Francis Road or Ave?	0.24	60'	
Frederick Drive	0.08	60'	
French Road			
Galway Road	0.14	60'	
Gary Avenue			
Gateshead Road	0.28	60'	
Genesee Street			NYSDOT
Geraldine Ave.	0.18	3 rods	
Gerry Avenue	0.06	3 rods	
Gilbert Road	0.72	60'	
Glencrest Boulevard	0.34	3 rods	
Glen Street	0.06	3 rods	
Glendale Avenue	0.16	3 rods	
Golden Place	0.05	60'	

Golf Avenue	0.33	3 rods	
Grace Terrace	0.11	3 rods	
Graffenburg Road			Oneida County
Grandview Avenue	0.09	3 rods	
Grange Hill Road	1.69	4 rods	
Grasshopper Lane	0.02	60'	
Greatview Avenue, Pl. or Dr.?	0.08	3 rods	
Hamilton Street	0.15	3 rods	
Hand Place	0.42	3 rods	
Hara Crescent	0.19	3 rods	
Harrogate Road	0.55	60'	
Hartford Terrace	0.13	3 rods	
Haven Place	0.02	3 rods	
Haverhill Road	0.11	60'	
Hawthorne Road			
Heatherwood Drive	0.01	60'	
Helen Avenue	0.19	3 rods	
Henderson Street			Oneida County
Heron Court	0.14	60'	
Higby Hills Drive	0.07	60'	
Higby Road	3.31	4 rods	County Road
Hillside Avenue	0.15	3 rods	
Hilltop Terrace	0.14	3 rods	
Hingham Road	0.06	3 rods	
Hoffman Road			
Homestead Court			
Homestead Road E	0.34	60'	
Homestead Road N	0.15	60'	
Homestead Road W	0.61	60'	
Hubbarton Road	0.2	60'	
Hughes Lane	0.2	60'	
Humphreys Terrace	0.17	60'	
Huxford Place	0.12	3 rods	
Imperial Drive	0.73	60'	
Ironwood Road	0.1	60'	
Irvin Avenue	0.1	3 rods	
Irving Road	0.4	3 rods	
Janet Terrace	0.62	60'	
Jordan Road	0.57	3 rods	
Juniper Lane	0.3	60'	
Kavod Road	0.15	60'	
Keffel Avenue			
Kellogg Road	0.62	4 rods	County Road
Kelly Lane	0.07	60'	

Kensington Court	0.19	60'	
Kingfisher Lane	0.19	60'	
Knight Road	0.07	3 rods	
Knoll Road	0.08	3 rods	
Knollwood Road	0.11	60'	
Kris Ann Drive			Private
Larchmont Drive	0.26	3 rods	
Laurelwood Road	0.21	60'	
Lawrence Avenue	0.12	3 rods	
Leard Road or Place?	0.21	3 rods	
Lexington Boulevard	0.03	3 rods	
Liberty Avenue	0.24	3 rods	
Lincoln Drive	0.04	3 rods	
Lindale Avenue or Dr?	0.15	60'	
Lloyds Lane	0.19	60'	
Longfellow Road	0.21	3 rods	
Lowell Drive	0.23	3 rods	
Lower Woods Road N	0.32	3 rods	
Lower Woods Road S	0.12	3 rods	
Mallard Brook Lane	0.22	60'	
Mallory Road	3.35	4 rods	
Maple Dale Road	0.13	3 rods	
Marks Place	0.11	3 rods	
Marlboro Road	0.06	3 rods	
Marley Place	0.09	3 rods	
Mason Road	0.12	3 rods	
Matthew Drive	0.25	60'	
Mayberry Place	0.23	50'	
Meadowbrook Drive	0.46	60'	
Medford Place	0.07	3 rods	
Merritt Place	1.18	4 rods	
Middle Grove Lane	0.16	60'	
Middle Settlement Road	1.27	4 rods	County Road
Midland Place	0.11	3 rods	
Mohawk Street	2.43	4 rods	County Road
Morgan Lane	0.33	60'	
Morris Circle	0.29	60'	
Mulvihill Drive	0.08	3 rods	
Narla Lane	0.2	60'	
Neals Gulf Road	1.24	3 rods	
New Hartford Street			County Road
Ney Avenue	0.36	60'	
Norma Drive	0.16	60'	
Norwood Road	0.08	3 rods	

Oakdale Avenue N	0.06	3 rods	
Oakdale Avenue S	0.43	3 rods	
Oakdale Avenue W	0.13	3 rods	
Oakwood Drive	0.59	60'	
Old Campion Road			
Old Orchard Road	0.19	3 rods	
Old Paris Road			
Old Roberts Road	0.1	4 rods	
Old Willow Road	0.13	60'	
Oliver Avenue			
Oneida Street	2.4	3 rods	
Ontario Avenue	0.13	3 rods	
Ora Avenue	0.07	60'	
Orange Avenue	0.08	3 rods	
Osborn Road	0.15	3 rods	
Overbrook Crescent			
Overland Drive			
Oxford Road	1.91	4 rods	County Road
Oxford Towne Court			
Paris Road	1.37	4 rods	
Park Boulevard	0.08	3 rods	
Park Street			
Parkview Drive			
Parkway Place	0.08	3 rods	
Partridge Road	0.1	60'	
Partyka Road	0.11	60'	
Patricia Drive	0.19	60'	
Paulevan Place	0.08	3 rods	
Pear Street	0.05	60'	
Pearl Street	0.05	3 rods	
Pebble Creek Lane	0.31	60'	
Pheasant Lane	0.03	60'	
Phelps Avenue	0.04	3 rods	
Pinecrest Road	0.25	3 rods	
Pippinwood Drive	0.29	60'	
Pleasant Street	0.22	3 rods	
Pleasantview Avenue	0.11	60'	
Powell Avenue	0.18	60'	
Read Street	0.06	3 rods	
Red Hill Road	1.49	3 rods	County Road
Regal Court or Place ?	0.11	60'	
Regency Road	0.1	60'	
Roberts Avenue	0.25	3 rods	
Roberts Road	2.71	4 rods	County Road

Taber Drive	0.37	60'	
Taber Lane	0.18	3 rods	
Taber Road	0.28	3 rods	
Taber Road W	0.36	60'	
Talmadge Court	0.1	60'	
Tamarack Drive	0.4	3 rods	
Tanglewood Road	0.15	60'	
Tennyson Circle	0.29	60'	
Tennyson Road	0.15	60'	
Terrace Hill Drive	0.23	3 rods	
The Hills Drive			
Thistle Court	0.11	60'	
Thornwood Road	0.15	60'	
Thurston Boulevard	0.07	60'	
Tibbitts Road	2.07	4 rods	County Road
Tilden Avenue	1.63	4 rods	
Tilden Lane			
Tilton Road	0.19	3 rods	
Tisdale Avenue			
Twyndom Terrace	0.24	60'	
Upper Woods Circle	0.2	3 rods	
Upper Woods Road	0.4		
Valley Place			
Valley View Road	1.18	4 rods	County Road
Viburnum Lane	0.22	60'	
Viburnum Place	0.15	60'	
Virginia Lane	0.15	60'	
Wadsworth Lane	0.07	3 rods	
Wadsworth Road	0.45	60'	
Wakefield Street	0.05	60'	
Washington Drive	0.58	50'	
Water Beech Place or Dr?	0.2	60'	
Waterford Lane	0.24	60'	
Watts Road	0.07	3 rods	
Wayside Lane			
Wedgewood Road	0.14	60'	
West Drive			
Westminster Circle	0.09	60'	
Westminster Road	0.25	3 rods	
Weston Road	0.12	60'	
Westwood Lane	0.2	60'	
Wheatly Circle	0.29	3 rods	
White Pine Road	0.22	3 rods	
Wilbur Road	0.41	3 rods	

Robin Road	0.17	3 rods	
Rockport Road	0.18	60'	
Rollingwood Drive	0.28	60'	
Roman Road	0.22	3 rods	
Root Street	0.43	3 rods	
Rosedale Court	0.08	50'	
Ruth Avenue	0.06	3 rods	
Salem Road	0.14	3 rods	
Salisbury Drive	0.11	60'	
Sanger Avenue	0.5	3 rods	
School Street	0.08	3 rods	
Sedgewick Park N	0.18	3 rods	
Sedgewick Park S	0.15	3 rods	
Seneca Turnpike			
Sessions Road	2.93	4 rods	<i>Highway to 1st Avenue 1.10</i>
Shepard Avenue	0.09	3 rods	<i>Highway to 1st Avenue 1.10</i>
Sherman Circle	0.28	3 rods	
Sherman Drive	1.08	3 rods	
Sherman Lane	0.25	3 rods	
Sherman Street			
Sherrill Lane N.	0.22	3 rods	
Sherrill Lane S.	0.25	3 rods	
Sherrillbrook Lane			
Sherwood Road	0.09	60'	
Silver Birch Court	0.16	60'	
Slaytonbush Lane	0.29	3 rods	
Slaytonbush Terrace	0.02	60'	
Sleepy Hollow Lane	0.1	60'	
Slusser Avenue	0.17	3 rods	
Smithport Road	0.45	3 rods	
Snowden Hill Road	0.31	4 rods	
South Hills Drive	0.52	3 rods	
Stanhope Court	0.33	60'	
Stonebridge Court or Circle?	0.33	60'	
Stonebridge Road	0.33	60'	
Stonegate Road	0.18	60'	
Stratford Drive	0.06	60'	
Susan Drive			
Sycamore Drive	0.22	3 rods	
Sycamore Drive E	0.15	60'	
Sycamore Drive W	0.18	60'	
Sylvan Glen Road	0.15	60'	
Sylvan Way W	0.32	60'	
Sylvan Way E	0.15	60'	

Wild Turkey Road			
Wildwood Road	0.12	60'	
Willowvale Avenue	0.1	3 rods	
Wills Drive	0.43	3 rods	
Winchester Drive	0.6	3 rods	
Windsor Terrace	0.12	3 rods	
Winmar Crescent			
Winn Avenue	0.09	3 rods	
Winship Road			
Woodberry Lane	0.76	60'	
Woodberry Road	0.49	60'	
Woodbourne Road	0.08	3 rods	
Woodbrooke Road or Lane?	0.16	60'	
Woodhaven Lane			
Woodland Village			
Woods Highway or Rd?	1.06	4 rods	
Woodstock Court	0.11	60'	
Woodstream Court	0.33	60'	
Young Avenue			